



Hilton Head Area Hospitality Association 2nd Annual Holiday Campaign

Holidays
on HILTON HEAD ISLAND

Campaign Period: November 1, 2007 – January 13, 2008

The holidays are a magical time of year here on the Island. Homes, schools, churches and businesses are filled with mouthwatering aromas and their interiors are ablaze with the lights of the season. All across the Island, children and adults alike are preparing for the many choirs, plays, and other events that are soon to come to life.

Last year the Hospitality Association documented approximately seventy-five different holiday activities and will work again this year to catalog and document the activities for the upcoming holiday season. The intent of this activity is to prepare a master calendar that will be used to promote the island as a desirable holiday destination for the many travelers and tourists destined to travel during the holiday season. As well, the Association will use the calendar to plan and coordinate additional activities in partnership with organizations such as the Coastal Discovery Museum, the Arts Center of Coastal Carolina, the Mall at Shelter Cove, and the Island Recreation Center.

Participation in the Holidays on Hilton Head Island campaign is FREE. If the only information you have at this stage is the title of your event and the date we will accept that and plan to follow up with you to update your event as information becomes available.

If you have any questions or need additional information regarding this activity please contact the Hilton Head Area Hospitality Association via telephone at 843.686.4944 or via email at info@hiltonheadhospitalityassociation.com

Submission Deadline for First Draft: June 15, 2007

Submission Deadline for Second Draft: June 26, 2007

Final Copy posted on website: July 2, 2007

Updates to the Holidays website content will continue throughout the year!

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